



**QUICK SERVICE RESTAURANTS**

## WE SPEAK DIGITAL SIGNAGE

Success with large QSR chain:

- ▶ **25,000 digital menu boards**
- ▶ **at 8,800 sites**
- ▶ **in 47 states**

## WE SPEAK CARE

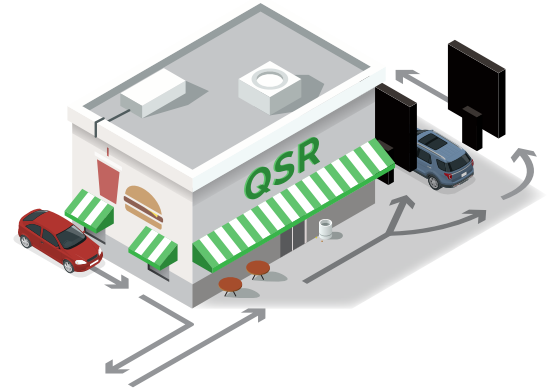
**“The Bailiwick team was fast, efficient and courteous.**

I am very pleased with the job completion level and the minimal impact on the restaurant and our customers.  
Nice job!”

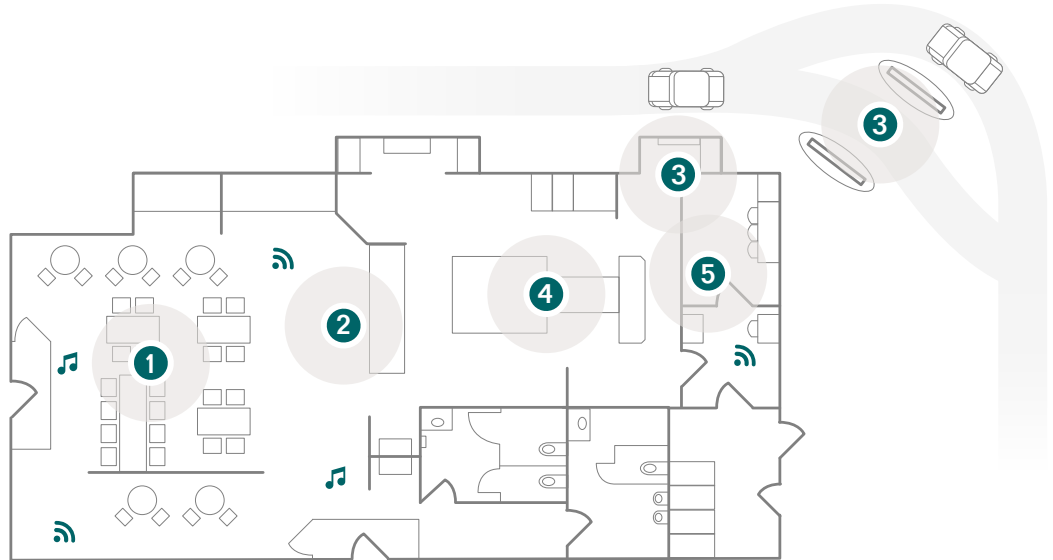
- **Current Client,**  
outdoor digital menu board installation

# Keep pace with foodservice technology advances

Technology is transforming how you serve customers. Bailiwick has the expertise to help you optimize restaurant efficiency, meet higher customer expectations and deliver brand consistency across locations.



Visit [bailiwick.com](http://bailiwick.com) to see more information on how we serve the Quick Service industry.



### 1 GUEST EXPERIENCE

Maintain high-appeal entertainment, ordering and payment technologies to ensure a welcoming environment.

- WiFi
- Digital screens & displays
- Music

### 2 POS & KIOSKS

Upgrade and standardize equipment for efficiency and order accuracy across all locations.

- POS systems
- PIN pads
- Free-standing & counter kiosks
- Digital menu boards

### 3 DRIVE-THRU

Deploy technology that enhances menu reading, increases purchases and speeds up the drive-thru experience.

- Digital menu boards
- Drive-thru timers
- Headsets

### 4 KITCHEN SYSTEMS

Strategically incorporate systems that keep kitchen lines moving quickly without mistakes and waste.

- Kitchen display systems
- Order routing efficiency systems
- Video solutions
- Equipment monitoring devices

### 5 INFRASTRUCTURE

Upgrade networks, avoid downtime and de-clutter offices with our technical and warehousing services.

- Network
- Loss prevention & camera technology
- Printer & office equipment
- Cabling

Visit: [bailiwick.com/QSR](http://bailiwick.com/QSR)



## Driven by service excellence and diligent care

Bailiwick is driven to discover personalized solutions that solve technology challenges. We take pride in simplifying the complex while helping you leverage technology to achieve your business goals.

- ✓ **Dedicated project management**
- ✓ **Thoughtful planning & design**
- ✓ **Scalable & nimble team**
- ✓ **Consultative partner**

We **thoughtfully assemble the right team** to **deliver customized solutions** based on your unique challenges and **designs and execute the right plan with care and precision**, regardless of project scale. Working as your **partner to deliver real business results.**

### End-to-end approach

Gain the simplicity and ease of working with one partner on all systems, at all locations, every step of the way.



#### Planning & Design



Brand enhancing technologies like indoor and outdoor Digital Signage, Kitchen Display Systems, and POS systems are key to your growth and end-customer support. We help you get ahead of these changes with:

- Discovery - care filled understanding of your unique environment
- Trends - agnostic, independent review and recommendation of best match products
- Branch deployment planning

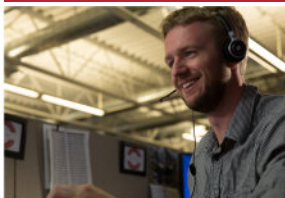
#### Installation



Updating technology for your brand with exceptional quality, consistency, timely delivery and nimble responses frees up time to focus on your business

- Deployment schedule creation and execution
- Configuration and kitting - every unit gets the exact fit of products
- Integrated field services - cabling, electrical, equipment installations

#### Managed Services and Maintenance



Managing assets and monitoring systems consistently over time keeps your sites running efficiently and saves you resources

- Help desk services & ticketing integration
- Asset management
- Remote monitoring services

## SUCCESS STORIES

### INDOOR MENU BOARD INSTALLATION

#### Top 5 QSR Chain

**3,000** Locations Nationwide  
**15,000** Digital Menu Boards

- Solution:**
- Multiple indoor menu board installs per location
  - Executed project in 9 months

**Result:** Sites saw **3 - 8% INCREASE** in sales

### POS TECHNOLOGY UPGRADE IN ALL RESTAURANTS

#### Top 5 QSR Chain

**360** Locations Nationwide  
**48** States

- Solution:**
- Credit/Gift Card
  - Terminals
  - Cabling
  - Server Installation Service
  - Data Migration

**Result:** **SEAMLESS TRANSFER** of data — old to new equipment

**NO BUSINESS DISRUPTIONS:**  
**100%** of installs and configurations done during off hours

Explore more of our story at [www.bailiwick.com/qsar](http://www.bailiwick.com/qsar)

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