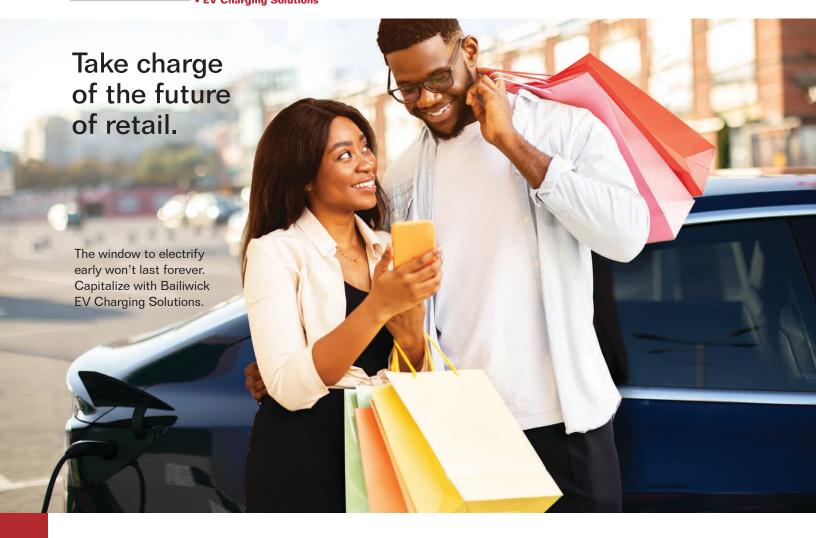
# BAILIWICK®



Electric vehicle sales will represent 60% of all new car purchases by 2030. Their growth is outpacing the adoption of public charging stations. Now is the time to implement or expand upon your EV charging station infrastructure—Bailiwick can help.



Customer perception plays a critical role for any retailer. The businesses that provide on-site EV charging stations are positioned to leave positive impressions on customers. The amenity adds convenience to store visits while demonstrating a commitment to sustainable fuel sources. What's more, employees are sure to appreciate the convenient addition.

### Be the convenient choice.



Studies suggest that some EV drivers enjoy short activities such as shopping while their vehicles are charging.

#### Increase cart sizes.

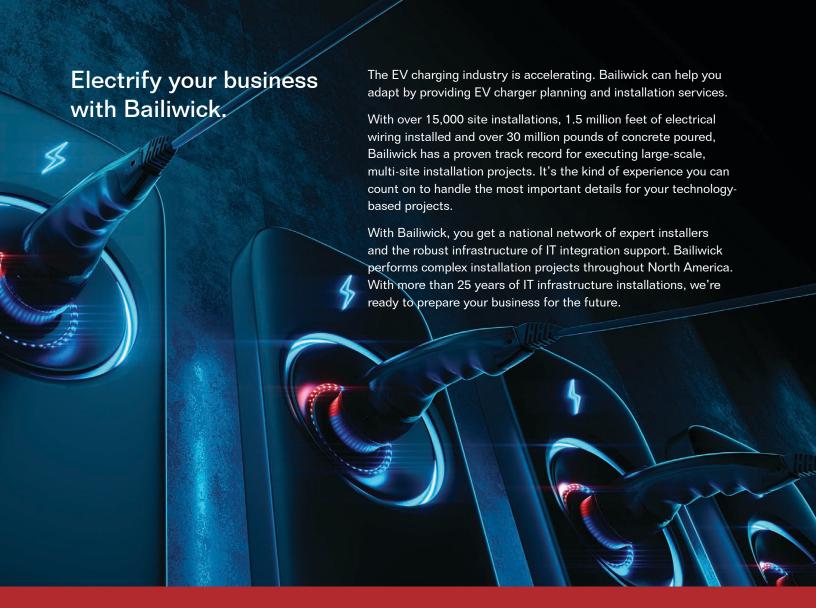


89% of EV drivers make a purchase while charging at a retail location.\*

### Keep customers happy.



EV charging stations attract customers looking for routine charging stops.



# Bailiwick's Four-Phase Approach to EV Charging Installation

Bailiwick offers a fully integrated process for companies looking to add EV charging stations. Our four-phase approach ensures clients receive diligent care of their EV charging initiatives from the preliminary planning stage, though installation and maintenance.

#### Phase I:

## Consultation

Meet with clients to understand their EV strategy and their goals and objectives.

#### Phase II:

# Site Evaluation

Visit site to determine any infrastructure needs and develop a thorough installation plan.

#### Phase III:

# Turnkey Installation and Activation

Bailiwick's on-site installation crew works along with our bestin-class project management team to ensure quality work at every step until activation.

#### Phase IV:

# Maintenance and Repair

Our vast network of skilled technicians is a phone call away for maintenance and repair of damaged units.

Ready to electrify? Speak to one of our account executives to get started.

Bailiwick.com/contact-us



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