

## Take charge of the future of grocery stores.

The window to electrify early won't last forever. Capitalize with Bailiwick EV Charging Solutions.

Electric vehicle sales will represent 60% of all new car purchases by 2030. Their growth is outpacing the adoption of public charging stations. Now is the time to implement or expand upon your EV charging station infrastructure—Bailiwick can help.

Adding EV charging stations to grocery stores can offer numerous advantages, including customer attraction, increased sales opportunities, competitive differentiation, environmental responsibility, engagement to loyalty programs, and access to valuable customer data. By embracing EV charging stations, grocery stores position themselves as forward-thinking businesses that meet the evolving needs of their customers and contribute to a sustainable future.

EV charging stations can also serve as community assets, encouraging the adoption of EVs. The presence of EV charging stations demonstrates the store's commitment to supporting sustainable transportation options and fosters goodwill within the community. This can help enhance the store's reputation and build customer loyalty.



### Attract and retain customers.



By offering EV charging stations, grocery stores can attract and retain a growing customer base of EV owners who are more likely to choose stores that cater to their charging needs.

### Increase cart size.



Take advantage of an increased dwell time by providing an appealing shopping experience for EV owners, potentially increasing purchases.

### Be a competitive leader.



In a fiercely competitive marketplace, EV charging stations can be a key differentiator for your brand, increasing customer loyalty.

# Electrify your business with Bailiwick.

The EV charging industry is accelerating. Bailiwick can help you adapt by providing EV charger planning and installation services.

With over 15,000 site installations, 1.5 million feet of electrical wiring installed and over 30 million pounds of concrete poured, Bailiwick has a proven track record for executing large-scale, multi-site installation projects. It's the kind of experience you can count on to handle the most important details for your technology-based projects.

With Bailiwick, you get a national network of expert installers and the robust infrastructure of IT integration support. Bailiwick performs complex installation projects throughout North America. With more than 25 years of IT infrastructure installations, we're ready to prepare your business for the future.

## Bailiwick's Four-Phase Approach to EV Charging Installation

Bailiwick offers a fully integrated process for companies looking to add EV charging stations. Our four-phase approach ensures clients receive diligent care of their EV charging initiatives from the preliminary planning stage, through installation and maintenance.

### Phase I:

#### **Consultation**

*Meet with clients to understand their EV strategy and their goals and objectives.*

### Phase II:

#### **Site Evaluation**

*Visit site to determine any infrastructure needs and develop a thorough installation plan.*

### Phase III:

#### **Turnkey Installation and Activation**

*Bailiwick's on-site installation crew works along with our best-in-class project management team to ensure quality work at every step until activation.*

### Phase IV:

#### **Maintenance and Repair**

*Our vast network of skilled technicians is a phone call away for maintenance and repair of damaged units.*

Ready to electrify? Speak to one of our account executives to get started.

[Bailiwick.com/contact-us](https://www.bailiwick.com/contact-us)

**BAILIWICK**<sup>®</sup>  
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